ABOVE: Increase the level of engagement with the documents in your publication apps by including a range of rich media interactivity.

INPUT TYPES AND INTERACTIVITY

Liquid State provides many different ways to create pages within the apps you produce and just as many ways to make them richly interactive.

Introduction

People create apps for many different reasons. Some want to extend the reach of existing print or web content as simply as possible. For this group, speed is paramount and unique interactivity is a lower priority. Other app producers are aiming to create new engagement experiences for their audience and want to combine layers of content with a variety of rich interactivity.

The Liquid State platform provides solutions for both these types of app producers, as well as the range who sit in between, with multiple input types and support for a range of interactivity options.

INPUT TYPE AND INTERACTIVITY MATRIX

The table below summarises input types and the interactivity support with each:

		InDesign		Office		HTML		PDF	Page Designer
		LS Panel	in5[1]	Word	Powerpoint	Custom[3]	Typecast		
Text Rendering	Images (flat file)	✔	✔						
	SVG		✔	✔	✔			✔	
	HTML (system)		✔			✔	✔		✔
	HTML (embedded)		✔			✔	✔		
Full text search			✔ [2]			✔	✔		✔
Links	Web	✔	✔			✔	✔		✔
	Mailto	✔	✔			✔	✔		
	Formated email	✔				✔			
	File	✔	✔			✔			✔
	Page-to-page	✔	✔			✔			
	Issue-to-issue		✔			✔			
Media	Audio - Embedded		✔			✔			
	Audio - Link to file	✔	✔			✔			
	Video - Embedded		✔			✔			
	Video - Link to file	✔	✔			✔			
Interactivity	Animation		✔			✔			
	Slideshow	✔	✔			✔			✔
	Image sequence	✔	✔			✔			✔
	Web content		✔			✔	✔		
	Pan & zoom		✔			✔			
	Scrollable frame		✔			✔			
	Buttons		✔			✔			
	Forms		✔			✔			
	Actions		✔			✔			
	Bookmarks		✔			✔			
	Multi-state objects		✔						
Layout	Fixed		✔			✔			
	Scaled	✔	✔	✔	✔	✔	✔	✔	
	Responsive (RWD)		✔			✔			✔
	Adaptive (AWD)					✔	✔		

1. Interactive functions exported through in5 may work differently across different platforms
2. Full text search is only available when text is exported through in5 as HTML
3. Support for any and all interactive, layout, text rendering and media options of custom HTML will vary depending on how your pages have been coded.