## **Privacy Policy document notes**

## Privacy Policy variables to substitute for your own

Business name - MyBusinessName
Location = Australia
Website URL = MyWebsiteUrl.com
Website Name = MyWebsiteName
Mobile App Name = MyMobileAppName
Privacy Policy contact email address = MyContactEmailAddress
Privacy Policy Website Link = MyPrivacyPolicyWebsiteLink

## **Privacy Policy key inclusions**

- 1. Includes the collection of the following personal details:
- Email address
- First name and last name
- Phone number
- Other personal information
- 2. Includes clause to send users emails
- 3. Includes the ability to record user metrics including GPS with tools including:
- Google Analytics
- Flurry Analytics
- Mixpanel
- 4. Includes the ability to take payments on the website or via the app and includes provisions for the following payment processors:
- Apple Store In-App Payments
- Google Play In-App Payments
- Stripe
- PayPal or Braintree
- Square
- 5. No clause for showing adverts or remarketing is included
- 6. Includes a clause to disclose the personal information of users to law enforcement agents if asked
- 7. Includes GDPR and CalOPPA wording

- 8. Language versions of the Privacy Policy included:
- English
- Spanish
- French
- German
- Italian
- Dutch

Link to hosted privacy policy: https://www.privacypolicies.com/privacy/view/ec27cbd5784832b646af452b1fc50ca8